

# Forestry Business Workshop

Friday, September 25<sup>th</sup> 2009, 8:30-3:45  
USFS Region 2 Headquarters, Lakewood, CO

---

This workshop is designed for small forest and wood products businesses. Information will center on a business workbook providing guidelines for successful business practices.

---

## Preliminary Agenda

- 8:30-9:00**      **REGISTRATION (Light breakfast provided)**
- 9:00-9:15      Welcome and Introductions
- 9:15-9:45      Fundamentals of Good Business Planning
- 9:45-10:15     Management Strategies for Improving Your Bottom Line
- 10:15-10:45**   **BREAK**
- 10:45-11:15    Forest Management Plans and Timber Products Measurements
- 11:15-11:45    Contracts and Recordkeeping
- 11:45-12:30**   **LUNCH (Provided)**
- 12:30-1:00     Marketing Forest Products: Sales and Certification Systems
- 1:00-1:30      Marketing Forest Products: Developing and Managing Contacts
- 1:30-2:00**      **BREAK**
- 2:00-3:00      Completing the Business Workbook
- 3:00-3:30      What's Ahead in CSFS Assistance Programs to Small Business Owner
- 3:30-3:45      Closing Remarks / Evaluations

---

For questions and to register please contact Amanda Bucknam at  
[amanda.bucknam@colostate.edu](mailto:amanda.bucknam@colostate.edu) or **970.491.0801**.

The workshop is free, but you must be registered to attend.  
SAF Continuing Forestry Education Credits will be offered.

---



**Colorado Wood**  
UTILIZATION & MARKETING PROGRAM

